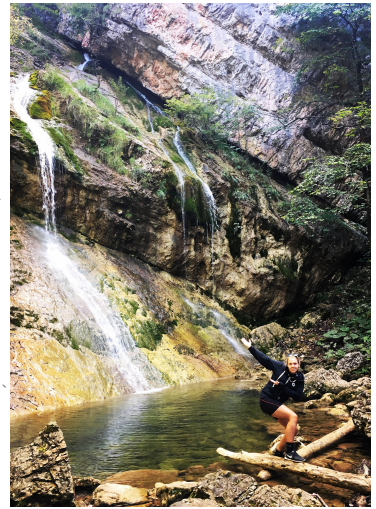
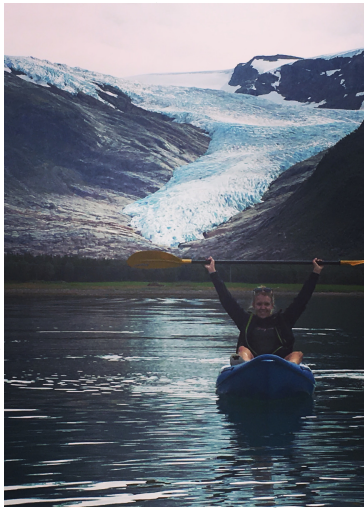


THE ADVENTURE DIARY



WHAT EXACTLY IS IT?



The Adventure Diary is an adventure travel blog which began in June 2016. During this year Lauren travelled Europe in a van. Living the #vanlife. She began documenting her travel through her blog, naming it The Adventure Diary. Since then the blog has developed credibility, within both the travel industry and amongst its followers. Lauren's unique point of view on life engages the audience and encaptures them into The Adventure Diarie's motto: "to inspire everyone to adventure in a form they are comfortable with". We inspire others by sharing engaging, creative and honest content. Sharing our passion through our posts.



/WWW.ADVENTURE
DIARY.CO



/THE_
ADVENTURE_
DIARY



/DIARY_
ADVENTURE



/THE
ADVENTURE
DIARY

LAUREN@ADVENTUREDIARY.CO

+44752323245

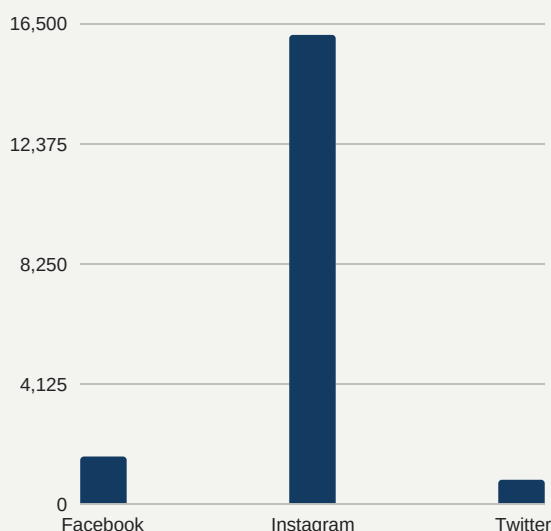
WEBSITE STATS:

Per week:

Users 4,308	New Users 4,294	Sessions 6,079
Number of Sessions per User 1.41	Page Views 14,182	Pages/Session 2.33
Avg. Session Duration 00:01:13	Bounce Rate 40.15%	

SOCIAL STATS:

Instagram is our biggest social media platform. We are launching our youtube channel in 2019.
. Updates to follow!



WHAT DO WE DO?

Affiliate Marketing | Social Media
Advertisement | Product
Shoots/Placement/Reviews | Guest Blogs |
Photography | Social Media Posts | Videos |
Blogs | Custom Content Creation | Vlogs |
Brand Ambassador Roles | E Book Creation |
Competition Promotion

OUR AUDIENCE ARE:

- ADVENTUROUS
- PASSIONATE
- TRAVEL LOVERS
- TECH SAVVY
- NATURE LOVERS
- 75% BASED IN THE UK
- 52% MEN AND 48% WOMEN
- MAINLY AGED BETWEEN 22-35



TESTIMONIAL

A very young bright girl approached me in my first year starting my Torbay jet ski safari business with ideas and a way of working together and helping me. I listened and then met Lauren for a ski around the bay so she could get a taste of what we were about. She not only made an amazing video of her experience which we then used as a promotional tool but she went way beyond that. She turned up at our festival and photographed the entire event (superb pictures they were too). She then posted us as part of her Adventure Diary which really helped get our name out there at a vital early stage of development. I wish this girl all the best. She deserves it. Hard work. Great ideas. Thank you Lauren.

Glen Heal- Jet Set Go.

THE ADVENTURE DIARY

SOME OF OUR PREVIOUS MEDIA WORK:



THE CREATOR: LAUREN BARRATT

PHOTOGRAPHER & BLOGGER



Dedicated and energetic photographer and blogger with 2+ years experience. She has quickly built The Adventure Diary by creating engaging content, engaging with followers and building a brand identity. Lauren first found her love for travel, photography and blogging whilst traveling. She decided to share her passion so she could inspire others to live their life. Lauren is unique in a number of ways which adds to The Adventure Diary's USP, she is both gay and autistic. She also previously trained as a Physical Education teacher so is a self taught entrepreneur. This gives her a unique view of the blogging industry. Now she is a director of two companies, The Adventure Diary and InnovativePE.com.

COMPANIES WORKED WITH:

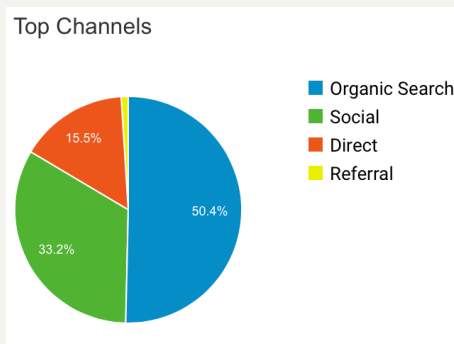
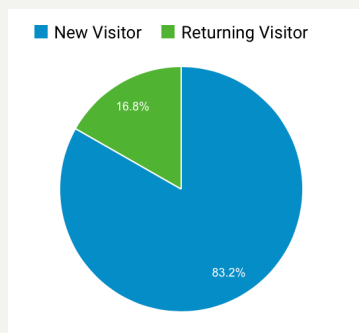
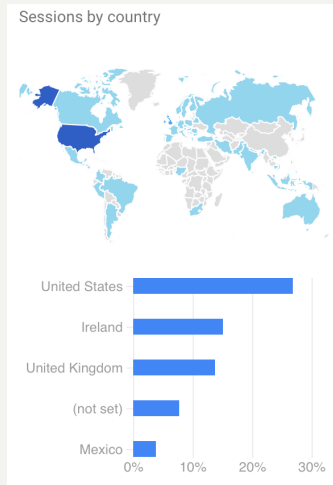


LAUREN@ADVENTUREDIARY.CO

+44752323245

THE ADVENTURE DIARY

IN-DEPTH WEBSITE STATS:

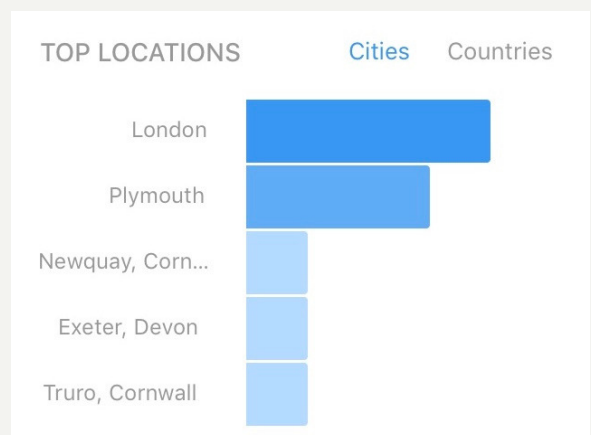
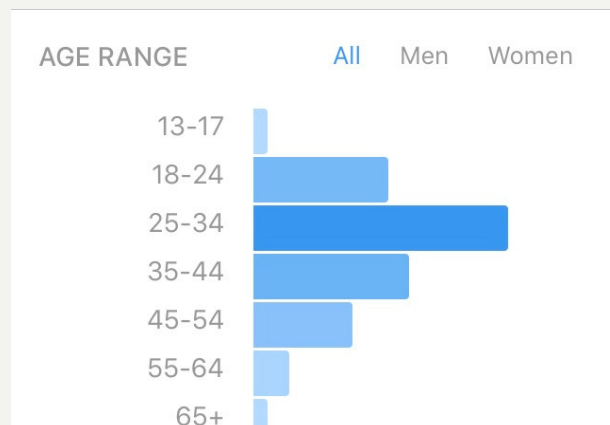


IN-DEPTH INSTAGRAM STATS:

Followers: 16100

Weekly Averages:

- Impressions: 35000
- Reach: 6500
- Profile views: 3500
- Website clicks: 30



**THANK YOU FOR READING,
WE LOOK FORWARD TO HEARING FROM YOU!**